



# FAST TRACK YOUR SUCCESS TO COACHING CHILDREN AS A CAREER

Become a certified Kids Life Studio® Coach and get everything you need to boost your income and career quickly and ethically with long-term sustainable results.





## DO YOU WANT TO COACH CHILDREN?



You want to coach children and you are good at it! Yet, you are struggling to get clients and you feel like you are on a never-ending learning curve - always trying to figure things out! Or perhaps you are new to all of this, and you have the foundation in place to coach children but you haven't quite mastered the art of getting clients as yet. Or maybe you have been thinking about changing careers to work with children for a while now, but you just don't know how to get started.

Let us support you with mapping out a clear plan with concise core strategies that will enable to do more of what you love and less of what is holding you back from success. The best part is that we give you the mentorship along with the tools you need to boost your income and career coaching children quickly and ethically with our fully accredited online [Kids Life Coach Certification](#).



# Expert guidance Leads to expert outcomes



At Kids Life Studio®, we know exactly what it takes (in the right order) to go from zero to hero as a Kids Life Coach IF you offer VALUE and have the expertise needed to exchange with your clients.

This means we don't advocate "faking it till you make it"!! In fact, to the contrary we embrace the fact that you may not (yet) know what you need to know, but we hold your hand so that you can get there quicker and easier.

Our training is uniquely designed by experts in the field of child psychology and business, ensuring you get a comprehensive understanding of what it takes to run a successful coaching practice. Unlike other courses, it combines practical, real-world strategies with deep psychological insights, ensuring you're well-equipped to make a significant impact in the lives of children and their families.



“The secret is authenticity. The reason people fail is because they’re pretending to be something they are not.”

- Oprah Winfrey







At the heart of what our Kids Life Studio® global coach network does, is the simple idea that we educate, motivate and inspire children to become the Leaders of their own Lives.





Shirley Dai Mei Ng, Alberta, Canada

*"This program is one of the most inspiring programs I have attended in my life."*



Deborah Lucky-Deekor, Nigeria

*"I love working with children and their families and coming from the legal background, I needed a robust training that would simplify my new career choice and this course was it in its entirety."*

Dr Lamya Tawfik, Dubai, UAE



*"Studying to be a Kids Life Coach with the Kids Life Studio is probably one of the best educational investments I have ever done."*



Tinah Lughano, Nairobi, Kenya



*"The course is broad with practical skills which yield results."*



Julie Purcell, Florida, USA

*"Finding Kids Life Studio and this coaching program was like finding part of myself I didn't realize was missing."*



Selina Joël Samira Ramine Fischer Depré, Zurich, Switzerland

*"I truly appreciate this course, its structure and ideas as well as the community. Thanks as well for the unconditional support and to always being open for solutions."*



Deborah Mc Crystal, Teacher, Johannesburg, South Africa

*"I am so grateful I found Kids Life Studio and even more so for the work Zelna and her team are doing! And now I am a part of the change!"*



Susanna Stratford, Texas, USA



*"The Kids Life Studio program is thorough on a pedagogical level, but also on a spirit level."*



The coaching and education field is a hugely expanding industry, showing remarkable growth. Parents today are more inclined than ever before in history to invest time and money into knowledge and transformation not only for themselves but for their children.

Too much screen time, increased anxiety, poor social skills, lack of good role models online, collective traumas like the pandemic and wars, are all leading to a decline in the innocence of childhood. With this loss of the ability to engage in meaningful play and connection, children are at risk of losing their natural intuitive resilience to cope and stay well.

There is no surprise then as to why Kids Life Coaching is now one of the fastest and most viable career growth opportunities. Globally recognised for our unique Play Based Coaching System®, we have been leading the way since 2003 with our ethical, sustainable and impactful life coaching from toddlers to teens.

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Globally 50%  
of mental  
health problems  
are established  
by age 14.





# science driven tools to grow children's wellbeing.

Our approach is informed by cutting edge research on how toddlers to teens think, learn, act and behave. What makes our approach unique is that we have bridged the divide between theory and practice and we understand what really works in real-time when it comes to getting results when coaching children.

Since we are a global network, you will be inspired by other Kids Life Coaches around the world to setup your locality based life coaching practice that is culturally relevant. Learn techniques that foster real, lasting growth in children, beyond temporary fixes so that you can make a meaningful impact in families in your community.



coaching children by guessing, or trying to support them through trial and error...or worse yet...trying to figure it all out along the way...is not conducive to getting sustainable results.

**Getting freedom, control, and predictability in your Kids Life Coaching practice comes down to having two things:**

- 1.** You need the right tools
- 2.** You need the right mentors







In every industry, you're going to find  
the Law of World-Class...

There's a top 1% and a bottom 99%.  
Our mission at The Kids Life Studio is to  
move people (perhaps you) from the  
bottom 99% into the top 1%.

We don't want you to be a mediocre and struggling Kids Life Coach, we want you to excel. Not only for your little coaching clients so that they can achieve transformation, but also for your own financial benefit and personal fulfillment.

What makes us unique is that we have based our Kids Life Coach training and mentorship on what really works and not what is good in theory but impossible to effectively implement. We invest a lot of time and energy into our team of world-class Master Coach mentors so that they can guide you to succeed beyond your expectations.







This is by far the **most comprehensive training available** because it **provides everything you need** to setup an ethical coaching practice from scratch even **with no formal experience.**



Our structured 10-step kids life coaching process supports you to become confident in your ability to coach children individually or in small groups through an integrated family and school approach.

In our training, more than 75% of your time will be spent building your bespoke coaching practice, meaning that you'll learn new concepts and get the support you need to immediately put them into action.

We have seen so many people come to us having received unsuitable training, or after going solo, being unable to launch successfully. They have struggled and realised the hard way how many moving parts there are to starting a Kids Life Coaching practice. They breathe a sigh of relief when they eventually realise how much time they save just because they were given access to our fast track launch package.





Rather than you reinventing the wheel, we will support you with everything from putting together a tangible coaching toolkit, creating promotional plans, collating administration documentation and checklists, building your research and resource data bases and starting your leads list.



*"A wonderful mind-blowing course that is thought-provoking and intense. There is so much content to gobble up, but it's all beautifully instructed, simple to follow, with the right amount of audio, visual and homework to keep you going. I've learnt a lot in a short space of time and it's been well worth it!"*



Andrea Liu,  
Singapore

Kids need  
your support!







Short in time but eager  
to make a difference?

We want to move you from zero to hero and fast! This premium course is structured to allow you to apply what you learn in real-time. It provides step-by-step guidance and personalised mentorship on setting up your practice, from the legalities to marketing, so you can start building your client base even before you complete your certification. This hands-on approach ensures you gain confidence and practical experience alongside your learning.

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# What you can expect when you invest into our premium fast track package:



- ✓ support in setting up your own kids life coaching practice either part-time or full-time
- ✓ earn an income for your services through effective lead generation and marketing practices
- ✓ effectively establishing and communicating your own niche for differentiating yourself in a saturated market
- ✓ administration processes, checklists and legal documentation in place to ensure a solid foundation for future growth



- ✓ ability to select, assess, coach and support new clients with confidence that comes from a clear plan and strategy
- ✓ personalised support for your coachees based on thorough assessment so that you can track progress and measure success
- ✓ create and tailor make your own individual or group coaching programmes to ensure maximum benefit for your clients
- ✓ sample activities as a basis for designing your own play based approaches that are impactful, fun and immersive
- ✓ access to professional supervision, mentorship, coaching and support on best practices to alleviate the guess work



# save hours with our startup toolkit!

With our support, you can fast track setting up your own coaching space using our Kids Life Studio® branded coaching curriculum, tools and templates. With the tagline being “where choices are made easy”, we provide you with everything to do just that!

- ✓ Use of Kids Life Studio® coaching Logo
- ✓ Individual and group coaching programmes
- ✓ Client intake forms
- ✓ Legal documentation
- ✓ Posters
- ✓ Screen Time checkLists
- ✓ Affirmation cards
- ✓ Home based activity sheets
- ✓ Website Listing
- ✓ Online Lifestyle assessment tool







Feedback from our past students is that they have found it hard to get through self paced online course materials with full time careers, being parents or running already existing businesses or therapy practices.

When you enrol, the approximate time frame for full certification and setup is three to six months dependent on your time available. Our role is to get you across the finish line as quickly as possible despite your time constraints.

We go the extra mile to extend over and beyond any one system or way of doing things and we hope you are willing to do the same. This is what sets our global network of Kids Life Studio® coaches apart. We know children need us, so we don't waste time but we never irresponsibly compromise on outputs and value.

***In our premium fast track package we provide you with all the tools you need to get started in your own income earning kids life coaching practice by alleviating the guess work.***

Shruti Shah, Nairobi, Kenya



*"I am a qualified life coach who has been coaching for more than 2 years - I learnt so much from this course! The structure and content of the course is simply brilliant. It's well researched, thought out and very current."*

Carmen Tepelea, Bucharest, Romania



*"This course is like no other in its uniqueness. First and foremost, I should mention that the course is extremely complex, well-structured and equally challenging; I may even say that it keeps one on the boil: business, coaching, research, live sessions, personal development, case study, psychology! There is a lot of useful information that seems unconceivable to be gathered harmoniously in one course and yet it is so well embedded and perfectly structured."*

Jennifer Phillbeck, Wisconsin, USA



*"I never thought I would say enrolling in a course would change my life, but after completing my Learning with Kids Life Studio® I can say those words with 100% conviction. Through the course, I have evolved both personally and professionally. The course prepared me with a solid knowledge base, a warm and uplifting collaborative support system and the confidence to launch my own Kids Life Coaching Studio to support my community."*

Katie Smith, Lymington, England, United Kingdom



*"The knowledge, intelligence, experience and compassion is one of the most amazing aspects of this course and you leave with a global network of support and professional friends for the future. If you are inspired by the programme - just go for it - you truly won't regret it!"*





# YOUR ACTION STEPS!

Since our premium fast track package isn't suitable for everyone, we have a 4-step screening and selection process to see if we are a good fit for each other:

## **Step 1:**

Our team carefully reviews your Statement of Interest document. We score your responses to see what kind of experience you already have, and what support you may need to move forward.

## **Step 2:**

A success mentor spends time with you in a 15-minute online interview to confirm whether you share our 5 core values and vision for supporting children.

## **Step 3:**

Our team has an in-house debriefing session and we decide whether or not you are a good fit for our premium fast track programme. If we select you, an invitation with details will be sent your way so that you can start your training when you are ready! Anytime! Anyway!

## **Step 4:**

We will allocate you a mentor coach for personalised support and your journey to coaching children will begin. You will get access to your online training modules that can be completed in your own time at your own pace with the benefit of weekly group mentorship support with children's change makers like you from around the world.





# OUR VALUES

- We value Relationships over Impersonal
- We value Comprehensive over Vague
- We value Quality over Quantity
- We value Strategy over Guesswork
- We value Long-Term over Quick Fixes







## IMAGINE LEADING A SUCCESSFUL KIDS LIFE COACHING PRACTICE:

IMPACTFUL, PROFITABLE, FULFILLING. The right approach makes all the difference. Gain insights from seasoned professionals to navigate your journey with confidence and clarity. Apply now to learn how to build a practice that not only supports families but also ensures your financial growth.

**CLICK TO BOOK  
YOUR STRATEGY  
CALL**

